

Existing Group Member Presentations

Who Should Attend?

- Make Member Attendance Mandatory
- Invite Spouses to Attend

What is it About?

- An Educational Event
- Not a Sales Event
- Not Specifically Relevant to the Annual Renewal Period
- Promotes Making Health Cheaper Benefits
- About 1 Hour in Length

Why it Matters?

- Helps Members Get the Most Out of Their Benefits
- Helps Members Improve their Quality of Life
- Helps Members Save Money

When & Where will it Take Place?

- Up to 4 Presentation Times a Day
- 3 Locations a Month
- Should be Repeated Annually
- Smaller Groups Should Attend Central Locations